

ASON
COMPANY

GLOBAL INDUSTRIAL
PROCUREMENT &
ENGINEERING SOLUTIONS

ABOUT ASON

Ason Company is a global sourcing and solutions provider specializing
in the steel, and industrial sectors.

With an extensive network of offices and trusted manufacturers across Europe, China, Turkey, the Middle East, and Asia, we supply a complete portfolio of raw materials, ferroalloys, graphite products, refractories, industrial equipment, spare parts, and engineering solutions.

Beyond procurement, we provide customized supply chain solutions, contract negotiation, international logistics, secure financial and legal transaction services, etc.

Driven by technical expertise, quality assurance, and customer satisfaction, Ason Company is committed to delivering cost-effective, transparent, and dependable solutions that create long-term value for our partners worldwide.

ASON



20+ COUNTRIES SERVED

250+ TRUSTED MANUFACTURERS

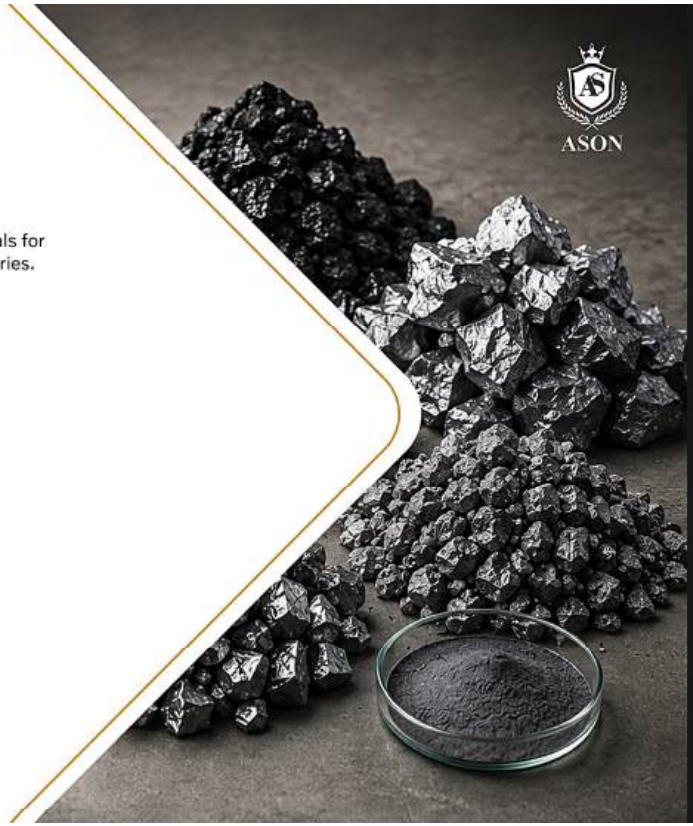
1,000+ PRODUCTS SUPPLIED

100+ SATISFIED CUSTOMERS

RAW MATERIALS & METALLURGICAL PRODUCTS

Reliable sourcing of essential materials for steelmaking and metallurgical industries.

- CARBON MATERIALS
- FERROALLOYS
- METALLURGICAL CHEMICALS



CARBON, GRAPHITE & REFRACTORY PRODUCTS

High-performance carbon, graphite and refractory solutions for demanding industrial applications.

- INSULATION MATERIALS
- NIPPLES
- REFRACTORY BRICKS
- NOZZLES
- INSULATION

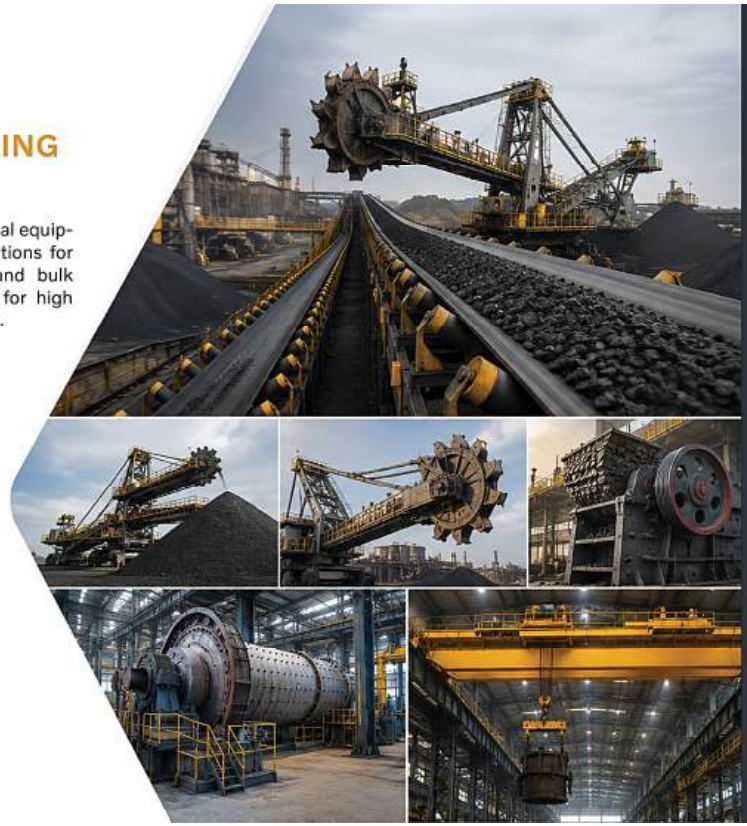


Engineered for high-temperature performance, durability and operational reliability.

MECHANICAL EQUIPMENT & MATERIAL HANDLING

ASON supplies reliable mechanical equipment and material handling solutions for steel, mining, cement, ports, and bulk material industries—engineered for high performance and long service life.

- PUMPS & VALVES
- BEARINGS
- GEARBOXES & MOTORS
- COUPLINGS & FLANGES
- INDUSTRIAL SPARE PARTS



STEEL PLANT EQUIPMENT

ASON provides complete steel plant equipment solutions from ironmaking to finished products engineered for high productivity, efficiency, and long-term reliability.

- IRONMAKING EQUIPMENT
- EAF / LF EQUIPMENT
- CONTINUOUS CASTING EQUIPMENT
- ROLLING MILL EQUIPMENT
- AUXILIARY & SUPPORT EQUIPMENT

ASON

ELECTRICAL AUTOMATION & INSTRUMENTATION

ASON Company supplies reliable electrical, automation, and instrumentation solutions from leading global manufacturers, enhancing process control, efficiency, safety, and plant performance.

- ELECTRICAL EQUIPMENT
- AUTOMATION SYSTEMS
- INSTRUMENTATION
- PROCESS CONTROL
- POWER DISTRIBUTION
- INDUSTRIAL COMMUNICATION



INDUSTRIAL SPARE PARTS

ASON Company supplies genuine industrial spare parts from trusted global manufacturers, ensuring reliable performance, reduced downtime, and efficient plant operation.

- BEARINGS
- GEARBOXES
- MOTORS
- PUMPS
- VALVES
- INDUSTRIAL SPARE PARTS



ASON

ENGINEERING SERVICES

ASON Company provides end-to-end engineering services, from technical evaluation and equipment selection to procurement support and project coordination, delivering reliable and cost-effective solutions tailored to each project.

- TECHNICAL CONSULTING
- EQUIPMENT SELECTION
- ENGINEERING REVIEW
- PROCUREMENT SUPPORT
- VENDOR EVALUATION
- TECHNICAL DOCUMENTATION



PROJECT EXECUTION SUPPORT

ASON Company manages the complete procurement process, from supplier selection and inspection to logistics, delivery, and commissioning support, ensuring quality, efficiency, and timely project execution worldwide.

- SUPPLIER SELECTION
- QUALITY INSPECTION
- FACTORY ACCEPTANCE TEST (FAT)
- INTERNATIONAL LOGISTICS
- SITE DELIVERY
- COMMISSIONING SUPPORT



GLOBAL BRANDS
& TECHNOLOGY PARTNERS

ASON

ASON Company collaborates with internationally recognized manufacturers to deliver high-quality industrial equipment, automation systems, instrumentation, mechanical components, and engineering solutions.

Through our trusted global partnerships, we ensure authentic products, reliable technical support, and efficient procurement solutions tailored to the needs of steel, mining, energy, cement, oil & gas, and process industries.

Honeywell | EMERSON | KROHNE | ROSEMOUNT | Schneider Electric | fischer | herco | OMRON
ABB | SIEMENS | SAMSON | Endress+Hauser | JUMO | WIKA | SEW EURODRIVE | Glauch Systems REFRACTORY SOLUTIONS
SKF | FLENDER | KSB | FANGDA | CHNT | BROKK | DHI | WIMAC
KFCC | hktm | ELK | DT | RHI | HYDAC | [pekrun] | GAS EQUIPMENT COMPANY L.L.C.
GRUNDFOS | julia | Rossi | STAHL CraneSystems | VERLINDE | ELECON | LEE JUN | Danfoss

OUR CUSTOMERS

- BAFGH MINERAL COMPLEX IRON & STEEL INDUSTRY
- ARFA STEEL COMPLEX
- YARAN GROUP
- ZARAND IRANIAN STEEL COMPLEX
- SIRJAN IRANIAN STEEL COMPLEX
- BUTIA IRANIAN STEEL COMPLEX
- VIAN STEEL COMPLEX

OUR GLOBAL
SUPPLY NETWORK

ASON

ASON Company leverages an extensive global sourcing network across Europe, Turkey, China, India, and the Middle East to ensure competitive pricing, reliable quality, technical compliance, and timely delivery.



+20 COUNTRIES SERVED

+250 TRUSTED MANUFACTURERS

+1000 INDUSTRIAL PRODUCTS

+100 SATISFIED CUSTOMERS

CONNECTING WORLD-CLASS MANUFACTURERS WITH INDUSTRIAL PROJECTS THROUGH A RELIABLE GLOBAL SUPPLY NETWORK.

GLOBAL BRANDS
& TECHNOLOGY PARTNERS

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STEEL INDUSTRY



MINING INDUSTRY



CEMENT INDUSTRY



OIL & GAS



PETROCHEMICAL



CEMENT INDUSTRY

INDUSTRIES
WE SUPPORT

Through global sourcing and engineering expertise, ASON delivers customized procurement solutions for industrial projects worldwide.

We ensure quality, technical compliance, and reliable project execution across critical infrastructure and process industries.

- WATER & WASTEWATER
- INFRASTRUCTURE
- RENEWABLE ENERGY
- MANUFACTURING
- PROCESS INDUSTRIES
- HEAVY INDUSTRIES

WHY ASON?

ASON Company combines global sourcing capabilities, engineering expertise, and strategic partnerships to deliver reliable industrial solutions for projects of every scale.

With a commitment to quality, transparency, and customer satisfaction, we provide efficient procurement services that create long-term value for our clients worldwide.

GLOBAL SUPPLIER NETWORK
ACCESS TO A WORLDWIDE NETWORK OF TRUSTED MANUFACTURERS AND TECHNOLOGY PARTNERS.

INTERNATIONAL PROCUREMENT
RELIABLE SOURCING SOLUTIONS WITH EFFICIENT SUPPLY CHAIN MANAGEMENT.

TECHNICAL EXPERTISE
PROFESSIONAL ENGINEERING SUPPORT FOR EQUIPMENT SELECTION AND PROJECT EXECUTION.

QUALITY ASSURANCE
STRICT QUALITY CONTROL AND INSPECTION TO ENSURE RELIABLE PERFORMANCE.

COMPETITIVE PRICING
OPTIMIZED PROCUREMENT STRATEGIES DELIVERING MAXIMUM VALUE.

ON-TIME DELIVERY
EFFICIENT LOGISTICS MANAGEMENT FOR TIMELY PROJECT COMPLETION.

RELIABLE LOGISTICS
GLOBAL TRANSPORTATION AND SUPPLY CHAIN SOLUTIONS WITH DEPENDABLE EXECUTION.

CUSTOMER FOCUSED SUPPORT
DEDICATED TECHNICAL AND COMMERCIAL ASSISTANCE THROUGHOUT EVERY PROJECT.

OUR COMMITMENT

At ASON, we build lasting partnerships through trust, technical excellence, and reliable industrial procurement and engineering solutions.

We support our customers' growth with quality, integrity, and operational excellence.

QUALITY
DELIVERING PRODUCTS AND SERVICES THAT CONSISTENTLY MEET INTERNATIONAL STANDARDS.

RELIABILITY
PROVIDING DEPENDABLE SOLUTIONS THROUGH TRUSTED SUPPLIERS AND PROFESSIONAL EXECUTION.

INNOVATION
CONTINUOUSLY IMPROVING OUR SOURCING STRATEGIES AND ENGINEERING CAPABILITIES.

PARTNERSHIP
BUILDING LONG-TERM RELATIONSHIPS BASED ON TRANSPARENCY, TRUST, AND MUTUAL SUCCESS.

ASON

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